

Ryan Kane

Copywriter

Savannah College of Art & Design (SCAD)
BFA, Advertising - Minor in Copywriting
GPA: 3.66

Skills

Photoshop
Illustrator
After Effects
Indesign
Premiere Pro
Microsoft Office
Photography
Printmaking
Zine-making
Able to chug energy drinks

Accomplishments

Silver Addy / Drano Integrated Campaign
SCAD Academic Scholarship
SCAD Achievement Scholarship
NOCTI Architecture Certification
Board member of SCAD Ad Club
People to People Leadership Ambassador
Voted second best hair in High School

Favorite Words

Barmecide
Malarkey
Heart
Orion
Plump
Radical
Spaghettification

Work

Anomaly | Copywriter Intern

2019 / Manhattan, NY
Hustled through WW, Carnival, Reese's, Captain Morgan, Panera, Johnnie Walker, etc. etc. etc.

Merkley + Partners | Freelance Copywriter

2018 - 2019 / Manhattan, NY
Created content for White Castle including print, radio and social. Inhaled so many sliders.

R/GA | Copywriter Intern

2018 / Chicago, IL
I worked on AI bots. If that isn't rad enough, I dabbled with brands like LifeWTR, Bubly, Cars.com, Svedka and more.

Energy BBDO | Copywriter Intern

2017 / Chicago, IL
Helped create a campaign for ZTE while writing for brands like Raid, Ziploc and more. Learned ketchup is for squares.

EFKGroup | Copywriter Intern / Freelance

2016 - 2017 / Trenton, NJ
Joined a small, but efficient team working for Universities to breweries. Also played mini-golf in the office.

Experience

Redken X SCAD CLC Project | Copywriter

2018 / Savannah, GA
Developed a creative and innovative campaign for global haircare brand Redken. I learned so much about hair.

SCAD Ad Club | Project Coordinator

2017 - 2018 / Savannah, GA
Rebranded the club and helped facilitate events in a leadership role to promote a new generation of Ad geeks.