

Ryan Kane

Copywriter

Skills

Photoshop
Illustrator
After Effects
Premiere Pro
Photography
Printmaking
Zine-making
Able to chug energy drinks

Accomplishments

Silver Addy / Drano Integrated Campaign
SCAD Academic Scholarship
SCAD Achievement Scholarship
NOCTI Architecture Certification
Board member of SCAD Ad Club
People to People Leadership Ambassador
Voted second best hair in High School

Favorite Words

Barmecide
Malarkey
Hark
Orion
Plump
Radical
Spaghetification

guyhowwritesthings

Savannah College of Art & Design (SCAD)
BFA, Advertising - Minor in Copywriting

Work

Team Epiphany | Senior Copywriter and Creative Producer

2021 - Present / Manhattan, NY

Leading teams, maintaining brand consistency, elevating the work, and attending more meetings than ever.

Team Epiphany | Copywriter and Producer

2019 - 2021 / Manhattan, NY

Produced, wrote, designed, and strategized social for HpnotiQ, G-shock, W South Beach, WBTV, Amazon.

Anomaly | Copywriter Intern

2019 / Manhattan, NY

Hustled through W/W, Reese's, Panera, Carnival, Captain Morgan, Johnnie Walker, etc. etc. etc.

Merkley + Partners | Freelance Copywriter

2018 - 2019 / Manhattan, NY

Created content for White Castle including print, radio and social. Inhaled so many sliders.

R/GA | Copywriter Intern

2018 / Chicago, IL

I worked on AI bots. If that isn't rad enough, I dabbled with brands like LifeWTR, Bubly, Cars.com, and Svedka.

Energy BBDO | Copywriter Intern

2017 / Chicago, IL

Helped create a campaign for ZTE while writing for brands like Raid, Ziploc and more. Learned ketchup is for squares.

Experience

Redken x SCAD | Copywriter

2018 / Savannah, GA

Developed a creative and innovative campaign for global haircare brand Redken. I learned so much about hair.

SCAD Ad Club | Project Coordinator

2017 - 2018 / Savannah, GA

Rebranded the club and helped facilitate events in a leadership role to promote a new generation of Ad geeks.

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